"हिन्दी आषा राष्ट्र निर्माण में सहायक है"



कार्यालय रक्षा लेखा प्रधान नियंत्रक (मध्य कमान), करियप्पा मार्ग, लखनऊ छावनी -226002 Office of the Principal Controller of Defence Accounts (Central Command) Cariappa Road, Cantt., Lucknow, Pin Code — 226002 कार्यालय दूरभाप सं.-0522-2451084 कार्यालय फैक्स सं.-0522-2453038 Office Phone No. 0522-2451084 Office Fax No. 0522-2453038



E-mail ID: pcdaccan1a.dad@gov.in

सं. प्रशा./1अ/1004/राष्ट्रीय पर्व सेवा में.

दिनाँक: 07/08/2023

- 1= रक्षा लेखा नियंत्रक (क्षेत्रीय प्रशिक्षण केन्द्र) लखनऊ
- 2- एकीकृत वित्तीय सलाहकार (मध्य कमान) लखनऊ
- 3- इस संगठन के अधीन सभी उपकार्यालय
- 4- मुख्य कार्यालय के सभी अनुभाग (केंपरा ची व्यस्ताइट के आध्यम् से)

विषय: Har Ghar Tiranga campaign from 13th - 15th August, 2023-reg

संदर्भ:- HQrs Office Letter No. AN/III/3012/Misc/Har Ghar Tiranga दिनाँक 03.08.2023

मुख्यालय कार्यालय के संदर्भित पत्र के साथ प्राप्त श्री गोविन्द मोहन, भा.प्र.से., सचिव, संस्कृति मंत्रालय, भारत सरकार का अर्द्ध शासकीय पत्र संख्या Misc/Secy(C)/2023 दिनाँक 31जुलाई 2023 संज्ञान एवं अनुपालन हेतु अग्रेषित किया जा रहा है।

2- इस सम्बन्ध में सभी प्रभारी अधिकारियों से अनुरोध किया जाता है कि अपने अधीनस्थ अधिकारियों/कर्मचारियों को इस बात के लिए प्रोत्साहित करें कि वे हर घर तिरंगा अभियान के दौरान अपने घर के परिसर में तिरंगा फहराये साथ ही तिरंगे के साथ सेल्फी www.harghartiranga.com वेबसाईट पर अपलोड करें।

संलग्नक: यथोपरि।

लेखा अधिकारी (प्रशासन)



रक्षा लेखा महानियंत्रक

उलान वटार रोड, पालम, दिल्ली द्यावनी-110010

Controller General of Defence Accounts

Ulan Batar Road, Palam, Delhi Cantt.- 110010

Phone: 011-25665703 Fax: 011-25674806, 25674821 email: aniii.cgda@nic.in

F. No. AN/III/3012/ Misc/Har Ghar Tiranga

Dated:03.08.2023.

To,

All PCDAs/ PCA (Fys.)/ PIFAs, CDAs/ IFAs/ RTCs. (through email).

Subject: Har Ghar Tiranga campaign from 13th - 15th August, 2023 - reg.

Please find enclosed a copy of DO letter No. Misc./Secy(C)/2023 dated 31.07.2023 from Shri Govind Mohan, Secretary, Ministry of Culture on the subject matter for information and necessary action.

2. All field offices are requested to encourage all employees under your organization to hoist the Indian National Flag in their premises during Har Ghar Tiranga campaign and to put selfies with Tiranga on the website www.harghartiranga.com.

Addl. CGDA (DR) has seen.

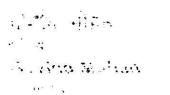
(Pankaj Kumar) Accounts Officer (AN)

Copy to:

1. AN-IV Section, Local

For similar action as stated above.

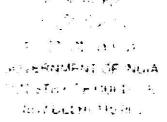
–ડેંન– (Pankaj Kumar) Accounts Officer (AN)











D.O. No. Misc./Secy(C)/2023

July 31, 2023

Dear Shri Giridhar,

'Azadi Ka Amrit Mahotsav (AKAM)' is a flagship initiative of the Government of India, which has been launched to commemorate 75 years of India's independence. AKAM is one of the largest celebratory initiatives anywhere in the world and has seen enthusiastic and a wide range of participation that has served as a unifying force to become a 'whole of society' initiative. Since its launch in March 2021, more than 1.9 Lakh events have been conducted jointly by Central Government. States/UTs, departments, and private organizations under AKAM. These events have been conducted at both urban and rural level with its reach within districts and even far away border villages of India. AKAM has become a people's movement wherein the nation has united to celebrate the wonder that is India. Outside India AKAM footprint has touched more than 150 countries.

- 2. Under the aegis of AKAM, 'Har Ghar Tiranga' campaign was launched from 13th 15th August 2022 to encourage the citizens to hoist the National Flag of India in their homes. The idea behind the campaign was to instill the feeling of patriotism in the hearts of people and reminisce the journey of India and those who have contributed towards creating this great nation. This campaign witnessed immense success wherein 23 Crore households hoisted the Tiranga in their homes physically and 6 Crore people uploaded Selfies on Har Ghar Tiranga website.
- This year as well Har Ghar Tiranga campaign will be organized encouraging the people to celebrate India's Independence Day with same zeal and patriotism from 13th 15th August 2023. All employees under your administrative jurisdiction may be encouraged to hoist the Indian National Flag in their premises during Har Ghar Tiranga campaign and to put selfies with Tiranga on the website www.harahaniranga.com. Adequate outreach of this campaign on various social media platforms should be ensured.

With regards.

Yours sincerely,

Govind Mohan)

Shri Aramane Giridhar
Secretary
Department of Defence
Ministry of Defence
South Block, New Delhi-110001