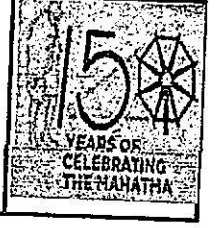


"हिन्दी भाषा राष्ट्र निर्माण में सहायक है"



कार्यालय रक्षा लेखा प्रधान नियंत्रक (मध्य कमान), करियप्पा मार्ग, लखनऊ छावनी -226002  
Office of the Principal Controller of Defence Accounts (Central  
Command) Cariappa Road, Cantt., Lucknow, Pin Code - 226002  
कार्यालय दूरभाष सं.-0522-2451084 कार्यालय फैक्स सं.-0522-2453038  
Office Phone No. 0522-2451084 Office Fax No. 0522-2453038

E-mail ID: pcdaccan1a.dad@gov.in



प्रशा./1अ/1004/विविध परिपत्र  
सेवा में,

परिपत्र

दिनांक: - 01/08/2023

- 1- क्षेत्रीय प्रशिक्षण केन्द्र, लखनऊ
- 2- एकीकृत वित्तीय सलाहकार (म.क.), लखनऊ
- 3- संगठन के सभी उपकार्यालय
- 4- मुख्य कार्यालय के सभी अनुभाग  
(केवल वेबसाइट के माध्यम से)

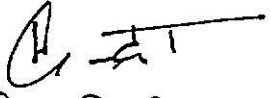
**विषय: - Media Campaign "Bharat Internet Utsav – Celebrate the power of internet" :  
Documenting Human stories on the transformation of lives.**

**संदर्भ:- मुख्यालय कार्यालय का परिपत्र संख्या AN/III/3012/Circular/Vol. XI दिनांक 28/07/2023**

\*\*\*\*\*

मुख्यालय कार्यालय के संदर्भित पत्र के साथ प्राप्त संचार मंत्रालय, दूर संचार विभाग (सीडिया प्रभाग),  
भारत सरकार का कार्यालय ज्ञापन संख्या MEDIA-CAMPIGN-2023/C.No.163123 दिनांक  
19/07/2023 संज्ञान हेतु अग्रेषित किया जा रहा है।  
वर्गाधिकारी (प्रशासन) द्वारा अवलोकित।

संलग्नक:- यथोपरि।

  
लेखा अधिकारी (प्रशासन)

"हर काम देश के नाम"



# रक्षा लेखा महानियंत्रक

उलान बटार रोड, पालम, दिल्ली छावनी-110010

**Controller General of Defence Accounts**

Ulan Batar Road, Palam, Delhi Cantt.- 110010

Phone: 011-25665703 Fax: 011-25674806, 25674821 email: [aniii.cgda@nic.in](mailto:aniii.cgda@nic.in)

F. No. AN/III/3012/Circular/Vol. XI

dated 28.07.2023

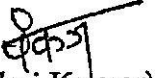
To,

All PCsDA/PCA (Fys)/PIFAs  
CsDA/IFAs/RTCs  
(Through E-mail)

**Subject:** Media Campaign "Bharat Internet Utsav- Celebrate the power of internet": Documenting Human stories on the transformation of lives.

Please find attached a copy of Media Division, Department of Telecommunications, Ministry of Communication's OM No. Media-Camping-2023/C.No. 163123 dated 19.07.2023 for information and wider dissemination.

*Addl. CGDA(CDR) less scan.*

  
(Pankaj Kumar)  
Accounts Officer (AN)

Copy to:

1. AN-IV local: for necessary action as stated above.

(Pankaj Kumar)  
Accounts Officer (AN)

No: MEDIA-CAMPIGN-2023/C.No.163123  
GOVERNMENT OF INDIA  
MINISTRY OF COMMUNICATIONS  
DEPARTMENT OF TELECOMMUNICATIONS  
MEDIA DIVISION

Dated at ND 19.07.2023

OFFICE MEMORANDUM

**Subject: Media Campaign "Bharat Internet Utsav- Celebrate the power of Internet": Documenting Human Stories on the Transformation of Lives**

Department of Telecommunications is focussed to provide secure, reliable, affordable and high-quality converged telecommunication services anytime, anywhere for an accelerated, inclusive, socio-economic development. With collective efforts of the centre and state governments, remotest parts of the country have been connected through internet and internet has emerged as an indispensable tool for knowledge-sharing and economic development.

2. In this respect, DoT is celebrating "**Bharat Internet Utsav**", wherein Citizens can share their stories/videos upto 2 minutes on **How internet has transformed the lives of the people** on all social media handles with **#BharatInternetUtsav** and post it on MYGOV and win cash prizes upto Rs.15,000. The contest shall be conducted on MYGOV from 07.07.2023 to 21.08.2023 at <https://innovateindia.mygov.in/bharat-internet-utsav/>

3. We seek your kind support in promoting the event and amplifying the same on your social media handles with **#BharatInternetUtsav**.

Signed by Naveen Kumar  
Date: 19-07-2023 16:53:00  
Reason: Approved  
Naveen Kumar  
DDG(Media)  
Tel: 011-23036544

To

1. Secretaries of all Ministries / Departments, GoI
2. Chief Secretaries of all State Governments
3. Administrators of all Union Territories